



Meeting Agenda

Beer Board

Tuesday, September 14, 2021

4:00 PM

Board Room

CALL TO ORDER

APPROVAL OF MINUTES

1. Consideration Of Approval Of Minutes Of The August 10, 2021 Beer Board Meeting.

NEW BUSINESS

2. Consideration Of Application Of Pilgrimage Foundation Inc, D/B/A Pilgrimage Music & Cultural Festival, 239 Franklin Rd, Franklin, TN 37064, Maverick Ryan Smalley, Managing Agent, For Special Event. Event Date And Hours: September 25, 2021 11AM-10PM And September 26, 2021 10AM-8:30PM.

Sponsors: Revenue Management

OTHER BUSINESS

ADJOURN

Anyone needing accommodations due to disabilities please contact the ADA Coordinator at 615-791-3277 at least 24 hours prior to the meeting.

City of Franklin
Beer Board Cover Page

Beer Board Meeting Date 9/14/2021 Permit # 21-31

Owner/Applicant Pilgrimage Foundation Inc

On Prem	Off Prem	On & Off	Special Event X
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Name of Business/Event **Pilgrimage Music & Cultural Festival**
Special Event Date(s)/Hours 09/25/21 11AM-10PM & 09/26/21 10AM-8:30PM

Location of Business/Event 239 Franklin Rd
Franklin TN 37064

Mailing Address Maverick Ryan Smalley
C/O Spectrum Concession Services
PO BOX 7130
The Woodlands, TX 77387

Phone 713-897-8233
Email msmalley@spectrumfcs.com
Primary Contact Maverick Ryan Smalley
Phone 713-897-8233
Email msmalley@spectrumfcs.com
Managing Agent Maverick Ryan Smalley

Review Sign Off:

Police Y Fire Y BNS Y

COMMENTS

Permit # 21-31



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INFORMATION SHEET for BEER PERMIT APPLICATION

- Permits shall be issued to the **owner** of the business, whether a person, firm, corporation, joint-stock company, syndicate, or association.
- A permit is valid only for the business of the owner named in the permit.
- If the business operates through a managing agent and the owner changes managing agents, it shall notify the Beer Board in writing within 30 days of the change and shall supply the name, address, driver's license number and phone number of the new managing agent. (For your convenience, a blank "change of managing agent" form has been provided in the packet).
- Periodic renewal of beer permits is not required; however, there will be annual inspections for the on-premises permit holders.
- A permit holder must return a permit to the county or city that issued it within fifteen (15) days of termination of the business, change in ownership, relocation of the business or change of the business name. A change in ownership occurs for a corporate owner when at least fifty percent (50%) of the stock of the corporation is transferred to a new owner.
- A permit is only for a single location and is valid for all decks, patios, and other outdoor serving areas that are contiguous to the exterior of the building in which the business is located.
- Where an owner operates two or more restaurants or other businesses within the same building, the owner may, in his or her discretion, operate some of or all such businesses under the same permit.
- The City of Franklin also has a **liquor privilege tax** for selling alcoholic beverages on premises. The tax is at the same rate as the State in the manner prescribed by State law and shall be collected annually.
- A copy of the sales tax certificate must be provided within 10 days of approval of the permit. If you already have it, please submit with application.
- Please note that **all questions must be answered** on the application. Failure to do so will only delay the process. The Beer Board **will not approve** any incomplete applications.



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APPLICATION FEE AND BUSINESS PRIVILEGE TAX:

For **BOTH Special Event and Business Applications**, a **non-refundable fee of \$250.00** must accompany this application. Checks are payable to:

City of Franklin
Attn: Beer Board
PO Box 705
Franklin, TN 37065-0705

For **Business Applications Only**, a prorated share of the Annual Beer Privilege tax of \$100 is imposed on the business of selling, distributing, storing or manufacturing beer in this state effective January 1, 1994 and each successive January 1. Any holder of a beer permit issued after January 1, 1994 shall pay a pro rata portion of this annual tax when the permit is issued. (Please see meeting schedule below.)

APPLICATION DEADLINES:

Please see the Meeting Schedule and Application Deadlines and complete and return the "Acknowledgement of Beer Board Meeting" below. Your application must be submitted at least fifteen (15) days prior to the Beer Board meeting at which it is to be considered.

Meeting Schedule, Application Deadlines and Fees

Application Due Date	Beer Board Meeting Date	Special Event and Business Application Fee	Prorated Annual Privilege Tax (for Businesses)	Business Total Amount Due
11/24/2020	12/8/2020	\$250.00	\$8.00	\$258.00
12/29/2020	1/12/2021	\$250.00	\$100.00	\$350.00
1/26/2021	2/9/2021	\$250.00	\$92.00	\$342.00
2/9/2021	3/9/2021	\$250.00	\$83.00	\$333.00
3/30/2021	4/13/2021	\$250.00	\$75.00	\$325.00
4/27/2021	5/11/2021	\$250.00	\$67.00	\$317.00
5/24/2021	6/8/2021	\$250.00	\$58.00	\$308.00
6/28/2021	7/13/2021	\$250.00	\$50.00	\$300.00
7/26/2021	8/10/2021	\$250.00	\$42.00	\$292.00
8/30/2021	9/14/2021	\$250.00	\$33.00	\$283.00
9/27/2021	10/12/2021	\$250.00	\$25.00	\$275.00
10/25/2021	11/9/2021	\$250.00	\$17.00	\$267.00
11/29/2021	12/14/2021	\$250.00	\$8.00	\$258.00



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APPLICATION FOR BEER PERMIT STATE OF TENNESSEE CITY OF FRANKLIN

PURSUANT TO SECTION 8 CHAPTER 2 OF THE CODE OF THE CITY OF FRANKLIN, TENNESSEE, AND THE REQUIREMENTS OF 57-5-101 ET. SEQ. OF THE TENNESSEE CODE ANNOTATED, I HEREBY MAKE APPLICATION FOR:

X ON PREMISES PERMIT

 OFF PREMISES PERMIT

 ON AND OFF PREMISES PERMIT

 MANUFACTURER'S OR DISTRIBUTOR'S PERMIT

X SPECIAL EVENTS PERMIT DATE OF EVENT 09/25/2021-09/26/2021

HOURS OF EVENT 11am-10pm Saturday

10am-8:30pm Sunday

DATE PERMIT NEEDED Event: 09/25/21 to 09/26/21, plus September 24-27, 2021 for setup and tear down

PERMITS SHALL BE ISSUED TO THE OWNER OF THE BUSINESS, WHETHER A PERSON, FIRM, CORPORATION, JOINT-STOCK COMPANY, SYNDICATE, OR ASSOCIATION.

1. Owner (Applicant) Pilgrimage Foundation, Inc.

Person ☐ Firm ☐ Corp ☒ LLC ☐ Joint-stock co. ☐ Syndicate ☐ Association ☐

2. List all persons, firm, joint-stock companies, syndicates, or associations having at least a 5% ownership interest in the business (attach additional sheet, if needed). Please give name and address.

see attached list of owners and officers

3. If the applicant is a corporation, are they authorized to do business in the State of Tennessee? Yes

4. Under what trade name will this business operate?
Pilgrimage Music & Cultural Festival
City of Franklin business account number N/A
5. Location of the business by street address. For special event, list location of the event.
The Park at Harlinsdale, 239 Franklin Road, Franklin, TN 37064
Phone number of the business 512-970-6839
6. Please give the following information on the person who will be managing the business.
This person is an owner _____ or a managing agent X.
Name Maverick Ryan Smalley
Driver's license # [REDACTED] State [REDACTED]
Date of birth [REDACTED] Soc. Sec. # [REDACTED]
Home phone # [REDACTED] Daytime phone # [REDACTED]
Email [REDACTED]
7. Specify the identity, address and daytime contact phone number of the person to receive annual privilege tax notices and any other communication from the City.
Name Maverick Ryan Smalley Title VP Music Festivals
Mailing Address c/o Spectrum Concession Services, PO Box 7130
City, State, Zip The Woodlands, TX 77387
Daytime contact phone number 713-897-8233
Email msmalley@spectrumfcs.com
8. Will the permit be used to operate two or more restaurants or other businesses under the same permit as permitted by T.C.A. Section 57-5-103(a)(4) within the same building? Yes _____ No X.
If so, specify number _____. List the names of the restaurants or other businesses and



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describe their location (use additional sheet if necessary)

N/A

9. Do you own the premises on which you will operate? No

If no, please give the name and address of the property owner.

City of Franklin, TN, 109 Third Avenue South, Franklin, TN 37064

10. Has any person having at least 5% ownership interest, managers or employees of the business been convicted of any violation of beer or alcoholic beverage laws or any crime (other than minor traffic violations) within last ten (10) years? No If so, give particulars of each charge, court and date convicted.

N/A

11. Has this owner or the owner's organization had a beer permit revoked, suspended, or denied in the State of Tennessee? Yes ☐ No ☒ If so, please give date, place and cause of said revocation.

N/A

12. Give the name and address of the former beer permittee at this establishment.

None

13. Give applicant's history of involvement in the beer business, if any.

This is the fifth year of the festival by a non-profit and managed by a professional festival

company with extensive experience serving alcohol.



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14. Give applicant's employment record for the past 10 years.

Non-profit established 04/04/2017

15. What is the exact nature of the business in which you are applying for a beer permit?
(Restaurant, tavern, motel, etc.)

2-day special event

16. Will a full course menu be served? Yes

17. Will separate and sanitary facilities be maintained for men and for women? No*

18. Will dancing be allowed on your premises? Yes *unisex porta-potty restrooms will be provided in general admission areas, and comfort stations with separate areas for men and women will be available in VIP areas

If yes, do you acknowledge that section 9-102 of the Franklin Municipal Code prohibits the operation of establishments allowing dancing between 1:30 AM and 8:00 AM? Yes

19. **TRAINING POLICY:** All beer applications must have a training policy submitted with application. This policy must include training regarding the sale of beer to minors.



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Please read the following and upon signature of this application, you do understand and agree to comply if you are granted a permit.

- (a) You will not sell beer or similar beverages except at the place or places for which the beer board has issued your permit.
- (b) You will not sell beer or any like beverage except in accordance with the terms of said permit.
- (c) If this application is made for permit to sell and not for consumption on the premises, you will not sell for consumption on the premises and not allow consumption on the premises.
- (d) You will rigidly enforce the law against sales to minors.
- (e) You will prohibit gambling at your establishment and understand that the conduct of such activities on the premises will result in revocation of your permit.
- (f) You will secure a certificate or statement from the health department or health officer that the premises covered by the application meet the requirements of the ordinances of the City of Franklin and the laws of the State of Tennessee.
- (g) You will not attempt to transfer this permit to anyone else.
- (h) You will display this permit in a prominent place in your establishment.
- (i) You will not sell or distribute beer between the hours of 3:00 AM and 6:00 AM (8:00 AM for on premises consumption) during the week and between the hours of 3:00 AM Sunday and 12:00 Noon Sunday (10:00 AM for on premises consumption).
- (j) You will prohibit the congregation at your establishment of those who reasonably appear to be intoxicated, lawless, rowdy, or prostitutes.
- (k) You will not allow any liquor with alcoholic content of greater than five percent (5%) to be consumed on the premises.
- (l) You will not allow any sale or delivery of beer for consumption on the premises outside of the building, it being the intention to prohibit the sale of beer by what is commonly known as "curb service" or "curb sales" of beer.
- (m) You will comply with all requirements of section 2-201 through 2-229 of the municipal code of the City of Franklin.



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ACKNOWLEDGEMENT OF BEER BOARD MEETING

This is to acknowledge that I, Maverick Smalley, representing
Printed name of representative
Pilgrimage Foundation, Inc. have been notified that the meeting of the
Name of business
Beer Board will be held at City Hall in the Board Room on Tuesday, September 14, 2021
at 4:30 PM. The purpose of the meeting is to consider the application for a beer
permit for the above stated business. Presence of a representative is imperative in order
to receive a permit.

Maverick Smalley
Signature

August 24, 2021
Date



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Application Signature Page

I hereby make application to the City of Franklin Beer Board for a beer permit.

The signing of this application acknowledges that I am aware of the laws prohibiting the sale of beer to minors.

I hereby certify that no person having at least a 5% ownership interest, nor any person to be employed in the distribution or sale of beer in my establishment has been convicted of any violation of the beer or alcoholic beverage laws or any crime involving moral turpitude within the past 10 years.

I understand that making false statement in this application shall precipitate forfeiture of permit and holder shall not be eligible to receive any permit for a period of ten years.

I am also aware that I shall not be issued a permit or my permit shall be revoked if my business location causes traffic congestion or interferes with schools, churches, or other public places of public gathering, or otherwise interferes with public health, safety and morals.

Maverick Smalley

Signature of Applicant/Owner (or Authorized Corporate Officer)

Maverick Smalley, VP Music Festivals

On behalf of: PILGRIMAGE FOUNDATION, INC.

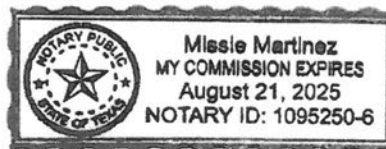
Name of Business Entity

Sworn to and subscribed before me this 24th day of August, 2021

Minnie May
Notary Public

My Commission Expires:

August 21, 2025



Official Use Only

Application Fee \$ _____ Date Paid _____

Privilege Tax \$ _____ Date Paid _____

Board Meeting Date _____ / _____ / _____