



HISTORIC
FRANKLIN
TENNESSEE

PUBLIC NOTICE:

AGENDA FOR MEETING

CITY OF FRANKLIN

PUBLIC ARTS COMMISSION

November 20, 4 p.m.

Notice is hereby given that a regular meeting of the Franklin Public Arts Commission will be held at the City Hall Board Room at 109 Third Avenue South, on Wednesday, November 20, at 4 p.m. For accommodations due to disabilities, contact the Human Resources Department at 615-791-3216 at least 24 hours prior to the meeting.

The purpose of the meeting will be to consider matters brought to the attention of the Franklin Public Arts Commission and will include the following items:

1. Call to Order
2. CITIZEN COMMENTS (Open for citizens to be heard on any issue or concern, including those related to items on the agenda. Please submit a Speaker Card at the beginning of the meeting if you would like to address the Commission. If you would like to speak on an agenda item, the Chair will hold your comment until the public comment period associated with the item. As provided by law, Commissions shall make no decisions or consideration of action of citizen comments for items not on the agenda, except to refer the matter to Staff for administrative consideration, or to schedule the matter for consideration at a later date. Those addressing the Commission are requested identify themselves by name and address for the official record. The Chair may restrict the period for public comment, including the length of the public comment period, the number of individuals who can speak and the length of time each individual may speak. When time allows, the standard individual public comment time is two minutes.)

Comments on agenda items may be made in person at City Hall or by emailing recorder@franklintn.gov before noon on the day of the meeting. Comments will be submitted for the record.

3. Approval of Minutes: September 18, 2024
4. Consideration of Proposal for Flower Child Mural at 1560 W. McEwen Drive, Suite 150
5. Consideration of Proposal for Murals at 7087 Bakers Bridge Ave (Raising Cane Restaurant)
6. Discussion of Announcements & Other Business
7. Adjourn



DRAFT Meeting Minutes

Public Arts Commission

Wednesday, September 18,
2024

4:00 PM

Board Room

CALL TO ORDER

Chair Gary Vogrin called the meeting to order at 4:01 PM.

Board Members Present: Brandy Blanton, Michael Cooper, Sarah Norris, Tina Pierret, Mindy Tate, Maureen Thornton

Board Members Absent: Ashley Roberts, Nan Zierden

Staff Present: Monique McCullough, Blake Harper, Vernon Gerth, Sarah Schilling

CITIZEN COMMENTS (Open for citizens to be heard on any issue or concern, including those related to items on the agenda. Please submit a Speaker Card at the beginning of the meeting if you would like to address the Board/Commission. If you would like to speak on an agenda item, the Chair will hold your comment until the public comment period associated with the item. As provided by law, Boards/Commissions shall make no decisions or consideration of action of citizen comments for items not on the agenda, except to refer the matter to the City Administrator/Staff for administrative consideration, or to a schedule the matter for consideration at a later date. Those addressing the Board/Commission are requested to come to the microphone and identify themselves by name and address for the official record. The Chair may restrict the period for public comment, including the length of the public comment period, the number of individuals who can speak and the length of time each individual may speak. When time allows, the standard individual public comment time is two minutes.)

Comments on agenda items may be made in person at City Hall or by emailing recorder@franklintn.gov before noon on the day of the meeting. Comments will be submitted for the record.

Paul Lebovitz, 102 Winslow Road, Franklin, TN, presented painted utility boxes as a public art opportunity in Franklin.

APPROVAL OF MINUTES

1. **Consideration Of Approval Of Minutes
May 15, 2024**

Sponsors:

A motion was made by Commissioner Mindy Tate, seconded by Commissioner Brandy Blanton to Approve the May 15, 2024 Franklin Public Arts Commission Meeting Minutes. The motion passed unanimously.

NEW BUSINESS

2. **Consideration Of Proposal For "Johnny Cash - Welcome To Franklin" Mural At 1911 Columbia Avenue**
Sponsors:

A motion was made by Commissioner Brandy Blanton, seconded by Commissioner Maureen Thornton to Recommend Approval of the "Johnny Cash - Welcome to Franklin" Mural to the Board of Mayor and Alderman. The motion passed unanimously.

DISCUSSION OF ANNOUCEMENTS & OTHER BUSINESS

This item was acknowledged.

ADJOURN

A motion was made by Commissioner Mindy Tate, seconded by Commissioner Brandy Blanton to Adjourn the Meeting. The motion passed unanimously.

Meeting Adjourned @ 4:29 PM

Gary Vogrin, Chair

Minutes Prepared by Sarah Schilling, Assistant Deputy City Recorder, City Administrator's Office - 11/13/2024, 10:27AM



CITY STAFF
Received by: _____
Date: _____

**APPLICATION FOR PLACING ARTWORK ON
CITY OF FRANKLIN PROPERTY**

Thank you for your interest in placing artwork on property owned by the City of Franklin. Please complete and submit this application, along with the proposal, to:

Franklin Public Art Commission
City of Franklin
109 Third Avenue South
Franklin, TN 37064

Please review the attached Policies and Procedures. For assistance, please contact the Public Outreach Specialist at 615-550-6606 or CityofFranklin@FranklinTN.gov. The Franklin Public Art Commission reserves the right to request additional information in order to process an exhibition proposal.

APPLICANT		
Name(s)/Organization: Flower Child		
Contact: Beth Berman		
Address: 19 Corporate Park		
City: Irvine	State: CA	Zip: 92606
Phone: 310-200-7284	Fax: N/A	
Email: bberman@thecheesecakefactory.com	Website: iamflowerchild.com	
Conflicts of Interest (disclose any active contracts or contract negotiations with the City): N/A		

PROPOSED ARTWORK

Title of proposed artwork or exhibition

Flower Child Mural

Labeling - include artist's name, date of creation, materials used (optional), short explanation of work (optional), donor's name, when applicable

The exterior mural features an abundance of lemons and serves as a visual homage to the purity and simplicity found in nature. The layout is a variation of another locations mural that turned out great. See narrative for more descriptions

(Optional) Proposed City-owned site for placement:

N/A

Participants (list anyone that will be involved in the project):

Beth Berman
Natalie Burt
Richard Cassey

ARTWORK DETAILS

Please attach a proposal that includes the following:

1. Narrative description of the artwork or project including:
 - a. Concept
 - b. Aesthetic vision
 - c. Artist involvement
 - d. Materials
 - e. Processes
 - f. Durability
 - g. Other relevant information
2. Timeline and detailed installation plan (including specific required components for installation)
3. Budget and funding (explain project budget and how it will be funded)
4. Maintenance plan while the piece is on display (whether temporary or permanent)
5. Qualifications including:
 - a. Artist(s) resume/bio
 - b. Examples of past exhibits or similar projects
6. Visuals including:
 - a. Sketches, photographs, or other documentation of sufficient descriptive clarity to indicate the nature of the proposed art including an accurate description of colors
 - b. (If applicable) Digital, color images of artworks in exhibition
 - c. A site plan clearly showing the dimensions and the location of the art and its relation to pedestrian path of travel on the site and in the vicinity, including adjacent rights-of-way.
 - d. An elevation or perspective rendering showing the streetscape view of the art including the street elevations of adjacent properties
 - e. Digital images of past exhibits or similar projects
 - f. Maquette or rendering of artwork(s)

Submit application and supporting materials to:

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City of Franklin
109 Third Avenue South
Franklin, TN 37064

Or electronically at: CityofFranklin@FranklinTN.gov

APPLICANT'S AUTHORIZATION TO INITIATE REVIEW OF AN EXHIBITION PROPOSAL

Authorized signature: <i>Beth Berman</i>	Signature of Legal Guardian if Artist is a minor:
Print name: Beth Berman	Date: 10.1.24

APPLICATION FOR FPAC

10.17.24

FLOWER CHILD

1560 1566 W. McEwen Drive, Suite 150

Franklin, TN 37067

CONTACT: BETH BERMAN

310-200-7284

bberman@thecheesecakefactory.com

1. NARRATIVE:

At Flower Child, our philosophy centers on healthfulness, freshness, and the goodness that comes from nourishing both body and soul. Lemons, a vibrant symbol of vitality and renewal, perfectly capture the essence of our restaurant's values.

The exterior mural featuring an abundance of lemons serves as a visual homage to the purity and simplicity found in nature. Lemons, known for their refreshing qualities and health benefits, mirror our commitment to providing food that not only tastes good but also makes you feel good. Their bright, sunny color embodies the joy and optimism we strive to create in every meal, while their tangy flavor represents the bold, zestful approach we take in crafting our dishes.

By painting this mural, we invite our guests to experience the vibrancy of fresh ingredients, the natural beauty of wholesome living, and the burst of energy from eating food made with care. It's more than just lemons on a wall—it reflects Flower Child's belief that wellness and happiness are cultivated through the little things, like a squeeze of lemon to brighten the day.

The muralist we're working with is highly respected and has created pieces for major global brands nationwide. He's also Fox Restaurant Concepts' go-to artist, contributing to over 40 of our current restaurants. His work is known for its durability and timeless appeal, which are applied with great care to ensure they last. This mural will not only be a true reflection of the Flower Child brand but is also designed to become an iconic feature of the development, attracting attention for years to come.

The mural will be implemented based on the previously provided artwork, using premium-quality preparation materials, primers, and paints, all specifically chosen for their durability and ability to maintain lasting visual appeal.

2. TIMELINE:

Typically these murals take about a week of onsite work to paint. We add them into the project towards the end of the construction project

3. BUDGET AND FUNDING:

Flower Child is self funded and the budget is included in the cost of our builds

4. MAINTENANCE:

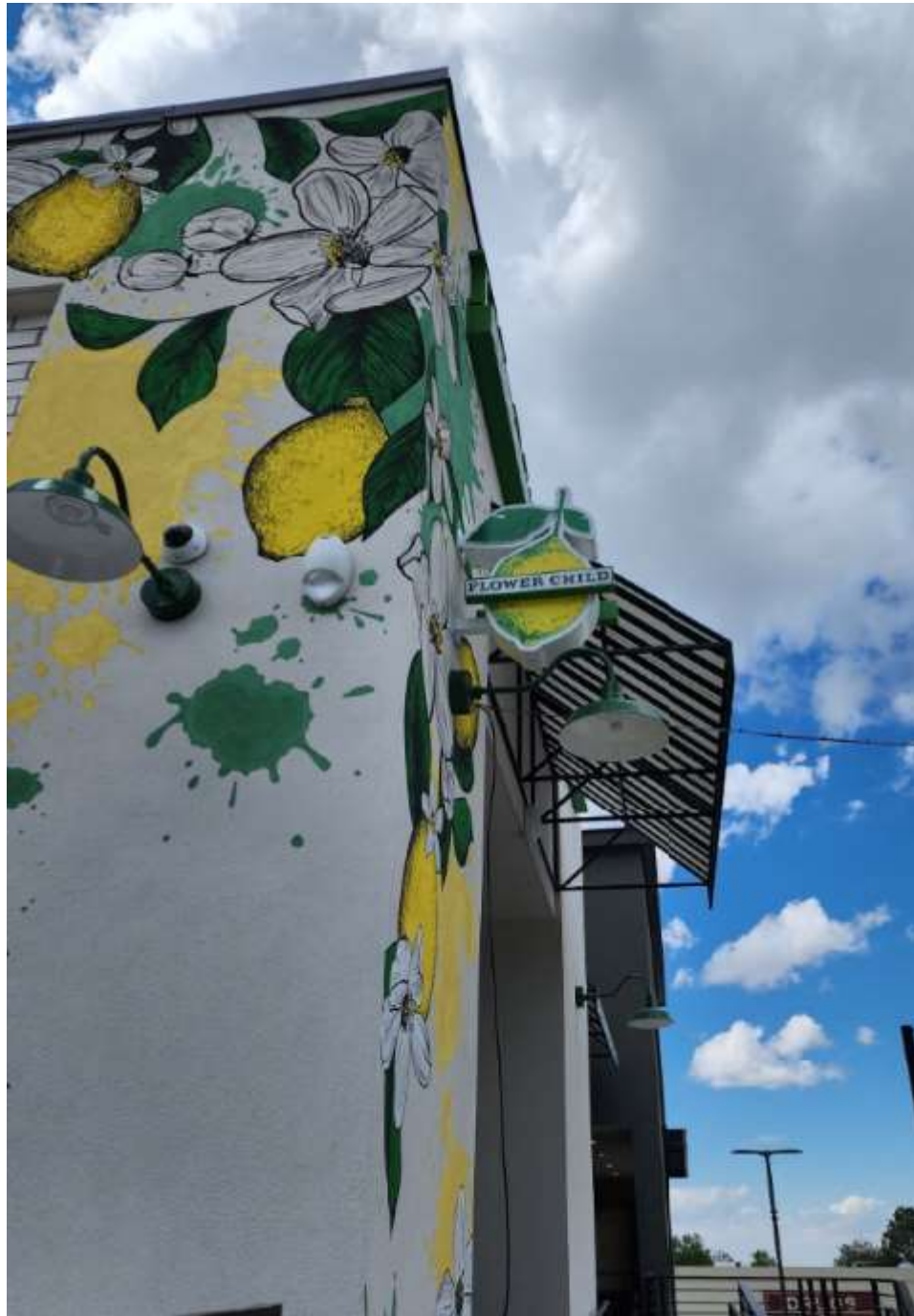
These murals are permanent and if they need touching up, we send the original muralist out to execute. Typically we see these murals remain vibrant and clear for about ten years.

5. QUALIFICATIONS:

See some examples of previous Murals







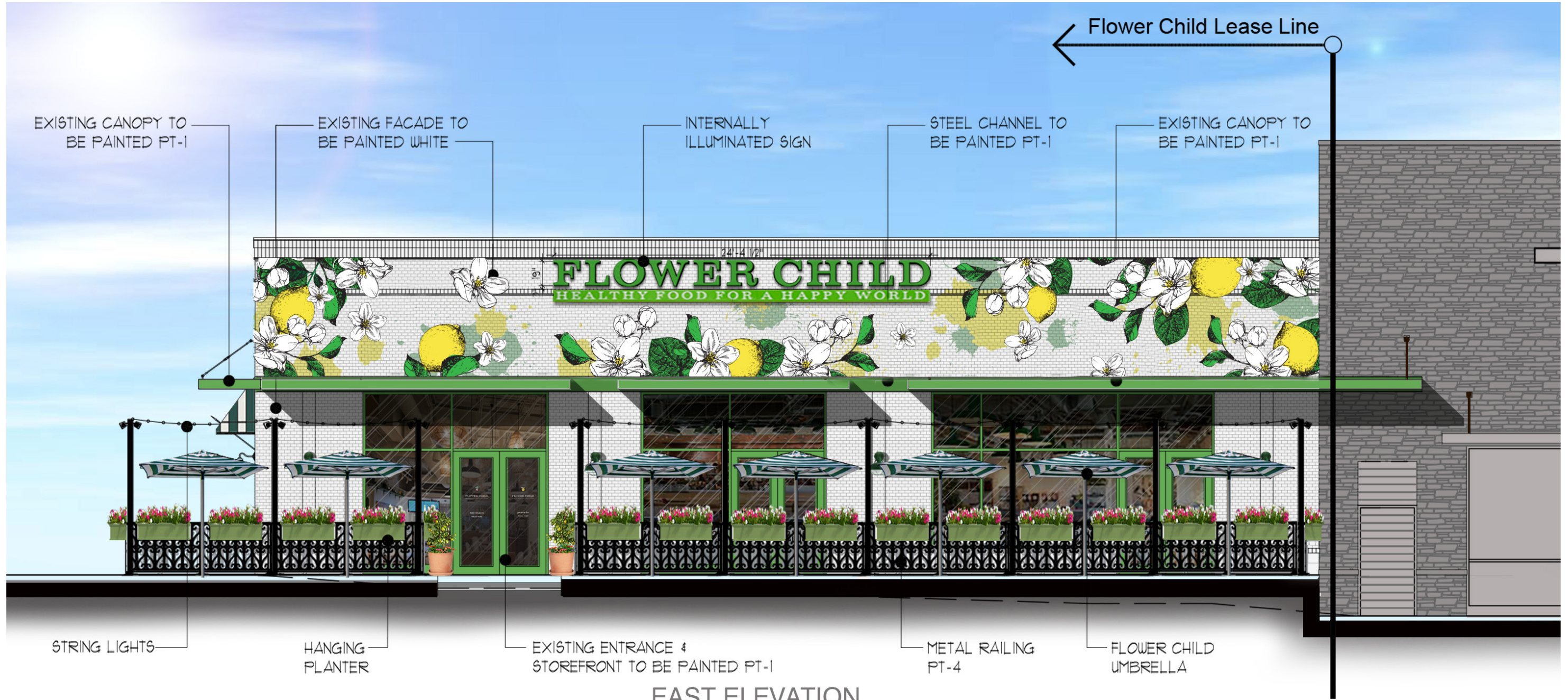






6. VISUALS:

See attached pages for detailed renderings



EAST ELEVATION

NOTE: ART NOT FINAL

Preliminary Elevation
June 17, 2024





DECORATIVE SCONCE
(EXISTING & NEW J-BOXES)

STEEL CHANNEL TO
BE PAINTED PT-1

INTERNALLY
ILLUMINATED SIGN

EXISTING FACADE TO
BE PAINTED WHITE

EXISTING CANOPY TO
BE PAINTED PT-1

EXISTING STOREFRONT
TO BE PAINTED PT-1

SOUTH ELEVATION

CUSTOM
FABRIC AWNING

METAL RAILING
PT-4 (BEYOND)

FLOWER CHILD
UMBRELLA

NOTE: ART NOT FINAL

Preliminary Elevation
June 17, 2024





DETAILED IN PAGES 5 - 8

WEST ELEVATION

NOTE: ART NOT FINAL

Preliminary Elevation
June 17, 2024



T O P L A N T

a

G A R D E N

I S T O

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APPLICANT		
Name(s)/Organization: AGI on behalf of Raising Cane's		
Contact: Christopher Russell		
Address: 7087 Bakers Bridge Ave.		
City: Franklin	State: TN	Zip: 37067
Phone: (865) 245-9367	Fax:	
Email: crussell@agi.net	Website: N/A	
Conflicts of Interest (disclose any active contracts or contract negotiations with the City): N/A		

PROPOSED ARTWORK

Title of proposed artwork or exhibition

Panel of Raising Cane I (Founder's Dog) & ONE LOVE Heart Mural

Labeling - include artist's name, date of creation, materials used (optional), short explanation of work (optional), donor's name, when applicable

Artwork Pieces created by AGI (branding partner of Raising Cane's) and Mural Backer for ONE LOVE Heart Mural painted by Jason Brake, muralist.

(Optional) Proposed City-owned site for placement:

N/A - Proposed to be on Raising Cane's building

Participants (list anyone that will be involved in the project):

Muralist - Jason Brake

ARTWORK DETAILS

Please attach a proposal that includes the following:

1. Narrative description of the artwork or project including:
 - a. Concept
 - b. Aesthetic vision
 - c. Artist involvement
 - d. Materials
 - e. Processes
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Franklin, TN 37064

Or electronically at: CityofFranklin@FranklinTN.gov

APPLICANT'S AUTHORIZATION TO INITIATE REVIEW OF AN EXHIBITION PROPOSAL

Authorized signature: <i>Christopher Russell</i>	Signature of Legal Guardian if Artist is a minor:
Print name: Christopher Russell	Date: 10/14/2024

Raising Cane's Art Narrative

To: Franklin Public Arts Commission

From: Christopher Russell, Architectural Graphics, Inc.

Date: 10/14/2024

Raising Cane's is seeking support from Franklin Public Arts Commission (FPAC) for use of building art at their upcoming restaurant location under development next to Cool Springs Mall at the corner Bakers Bridge and Mallory. This property previously operated as Millers Ale House.

As a new-to-market concept, the benefit to the applicant is the ability to introduce Raising Cane's restaurant suitably by immersing their "ONE LOVE" concept into the local community as it's represented nationally. One of the ways this is carried out in over 800 sites is by displaying works of art intended to welcome the community from any approach, whether pedestrian or parking.

The art presented is permanently oriented on the building in a manner not intended to draw attention from the street. Rather, it provides an aesthetically pleasing design for customers already on the property in the drive thru or entranceway. Without the art, the walls look bare and undeveloped. There is no internal illumination nor advertising explicitly stating Raising Cane's, slogans or products sold on the premises; and therefore, our declaration is the proposed elements are art comparable to the other murals found in Franklin, Nashville and surrounding areas.

The Raising Cane's story is represented in their art murals and other graphics inside, as well as outside, as a full immersive experience for their community. Granting this request would improve overall aesthetics to property but will not diminish the surrounding properties.

For example, the mural is more than objects and paint on a wall, it's an intentional interaction to welcome their customers, new and returning. Raising Cane's has observed a following where people travel to their locations for the food as well as to capture a selfie opportunity with this building art as its backdrop in social media posts - a Raising Cane's passport, if you will.

On the following pages are more details of each piece of art which will provide the significance of how these proposed elements are crucial to the Raising Cane's experience.

One Love Heart mural (A)

The work of art known as the city's "One Love Heart" is an effort to connect the restaurant's local community with Raising Cane's culture and philosophy. This work of art features a red background and your city's name hand-painted by Jason Brake, the Cane's muralist from the other side of the Smokies in Asheville, NC. The heart is constructed of brushed metal pieces that are pin-mounted to the painted wall background to give a 3D effect.

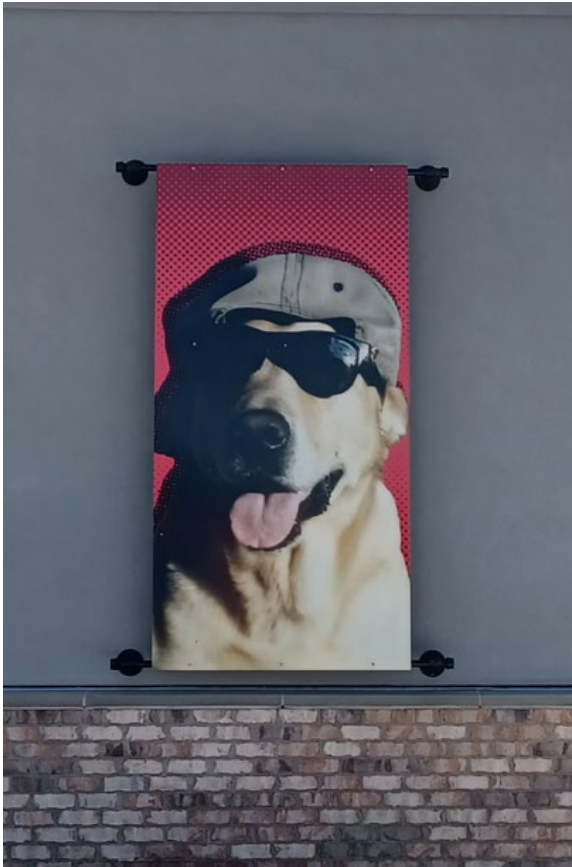
Not only will the mural be designed to incorporate "Franklin" (painted), but each component also represents the story of Raising Cane's graphically:



- The **disco ball** (*upper right*) is a nod to the original budget-friendly decoration, which helped create the ambience, at the very first restaurant opened next to LSU's college campus by the owner and self-starter, Todd Graves.
- The **hard hat** (*bottom right*) stands for the dedication and hard work he made while working as a boilermaker, saving up to achieve his vision of opening a restaurant specializing in cooked-to-order "craveable" chicken finger meals.
- Their focused menu of "ONE LOVE" – chicken fingers – can be found enmeshed throughout the business but especially depicted, here, in the shape of the overall **heart** design as well as the "**1**" (*bottom left*).
- During his quest for seed money for the restaurant, Todd also spent time as a salmon fisher in Alaska which you'll see depict in the **fish** (*top left*).
- In the middle of the heart, you'll see Cane – the first **dog** – who was around so much during construction of the first restaurant that friends encouraged Todd to name the company after her.

In summary, this mural is a graphic representation of the owner's journey to bring his vision to the fruition.

Red Dog Art graphics panel (B)



This art graphics panel depicts the first dog of Raising Cane's (photo below), who is well known as their mascot and well-loved by those patrons who frequent Raising Cane's restaurants.

This element consists of a digital graphic applied to a rigid aluminum substrate for purposes of mounting to the building wall using steel pipes to offset from the wall.

Raising Cane's actively supports over 30,000 organizations including Education, Feeding the Hungry, Active Lifestyles, Pet Welfare, Entrepreneurship, and more to show their appreciation for the communities that support them.



Timeline:

- Painting and Installation scheduled to take place early November
 - Jason Brake, muralist, will paint the background of the Heart Mural. Our install team of The American Sign Co. will follow with attaching the metal pieces.
 - The Raising Cane I Graphic Panel will be installed at the same time by The American Sign Co.

Budget

- Raising Cane's has Jason Brake, muralist, on retainer for murals across the country. Architectural Graphics, Inc., provides the metal art pieces as well as the Graphic Panel featuring Raising Cane I. The funding for all art pieces is completely covered by Raising Cane's.

Maintenance Plan

- All Raising Cane's murals across the country are scheduled for maintenance including touch-up or repainting every 3-5 years.
- The Heart items and Raising Cane I Graphic Panel are maintained by Architectural Graphics, Inc., forever. There is a service team that responds for any maintenance issues to repair or replace deficient items.

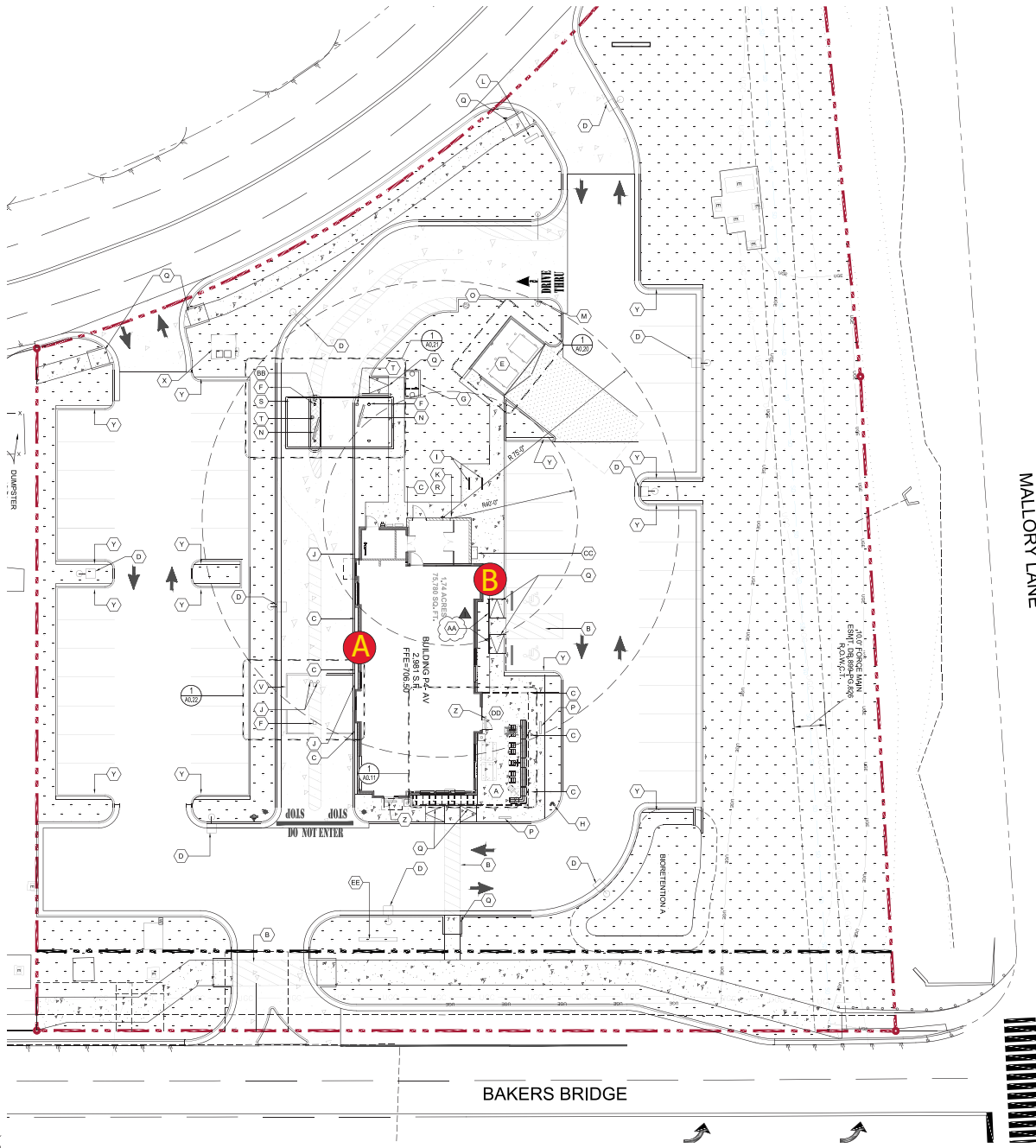
Qualifications

- Jason Brake, from Asheville, NC
 - He has painted over 400 murals for Raising Cane's across the country over the last 10 years
 - 1996-99- Attended Art Academy of Cincinnati
 - 2001-11- Painted for Dafford Murals in Lafayette, LA
 - 2012-present- Owner/Operator of Jason Brake Murals



SITEMAP

	QTY.	CODE	DESCRIPTION
A	1	OLMRL	ONE LOVE City Art/Heart Mural
B	1	RD	RED DOG Wall Art Panel



Location: Franklin, TN

Date: 04/04/2023

Site ID: RC1046

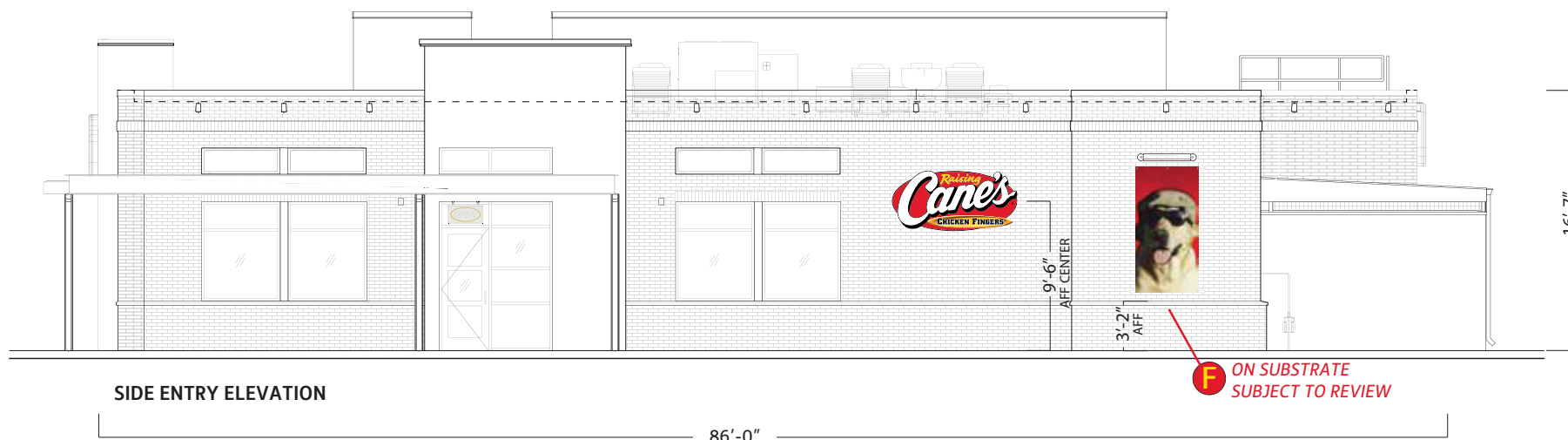
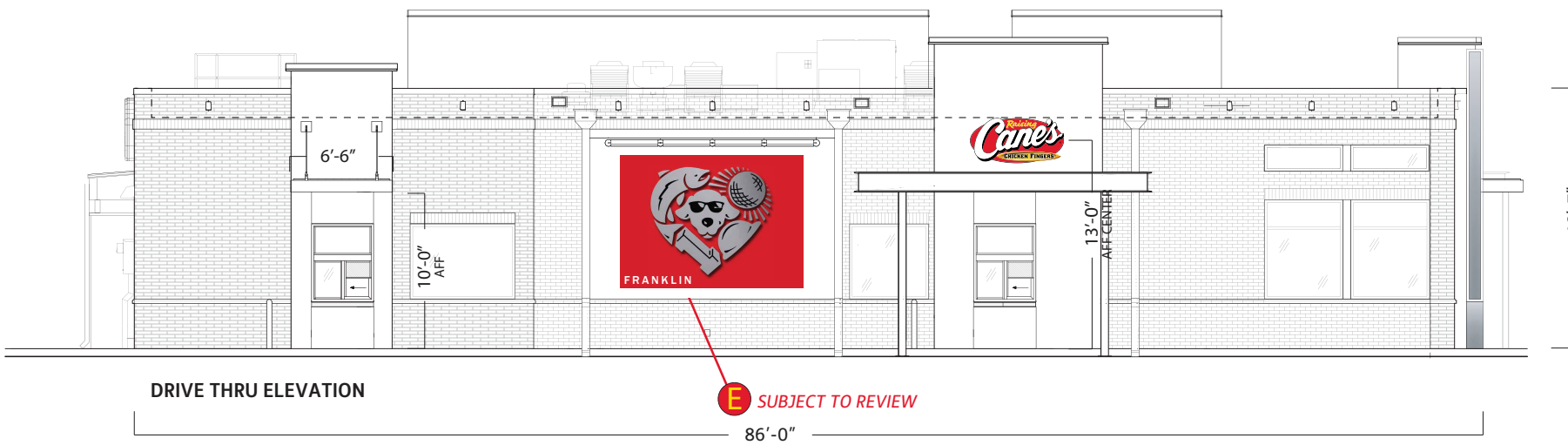
AGI PM: Christopher Russell

This document is the sole property of AGI, and all design, manufacturing, reproduction, use and sale rights regarding the same are expressly forbidden. It is submitted under a confidential relationship, for a special purpose, and the recipient, by accepting this document assumes custody and agrees that this document will not be copied or reproduced in whole or in part, nor its contents revealed in any manner or to any person except for the purpose for which it was tendered, nor any special features peculiar to this design be incorporated in other projects.



ELEVATIONS

	QTY.	C	DESCRIPTION
A	1	OLMRL	ONE LOVE City Art/Heart Mural
B	1	RD	RED DOG Wall Art Panel



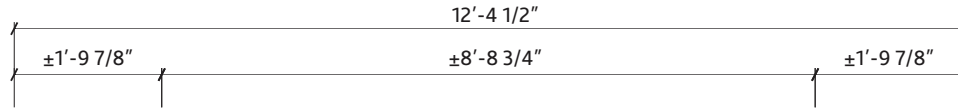
Scale: 3/32"=1'

	Location: Franklin, TN	Date: 04/04/2023	This document is the sole property of AGI, and all design, manufacturing, reproduction, use and sale rights regarding the same are expressly forbidden. It is submitted under a confidential relationship, for a special purpose, and the recipient, by accepting this document assumes custody and agrees that this document will not be copied or reproduced in whole or in part, nor its contents revealed in any manner or to any person except for the purpose for which it was tendered, nor any special features peculiar to this design be incorporated in other projects.	PAGE 2
	Site ID: RC1046	AGI PM: Christopher Russell		

A

CUTSHEET

ONE LOVE City Art/Heart Mural



WALL IS PAINTED 'RED'
(CLIENT TO SPECIFY COLOR)

DETAIL IS SURFACE APPLIED OPAQUE
VINYL 'BLACK' (CLIENT TO SPECIFY COLOR)

MAP BRUSHED ALUM.

1/8" PRECISION
ROUTED ALUM.

EXISTING WALL

#8 HX HD SHEET METAL
SCREWS - S.S. X 1/2"

1/2" X 1/2" X 1/16" ALUM.
ANGL TACK WELD TO BACK
OF ALUM FACE

3/16" Ø SCREW TO WALL

FRANKLIN will be white
paint, outlined in black



Location: Franklin, TN

Date: 04/04/2023

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PAGE 3

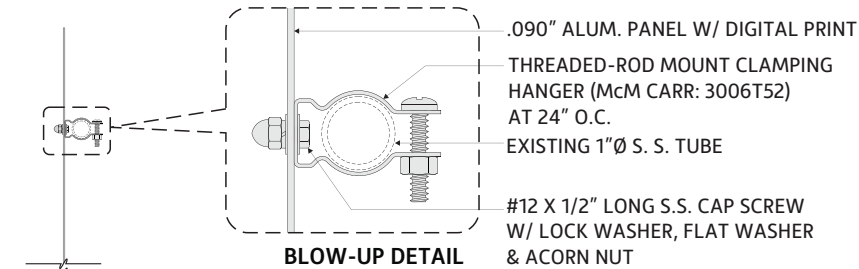
Site ID: RC1046

AGI PM: Christopher
Russell

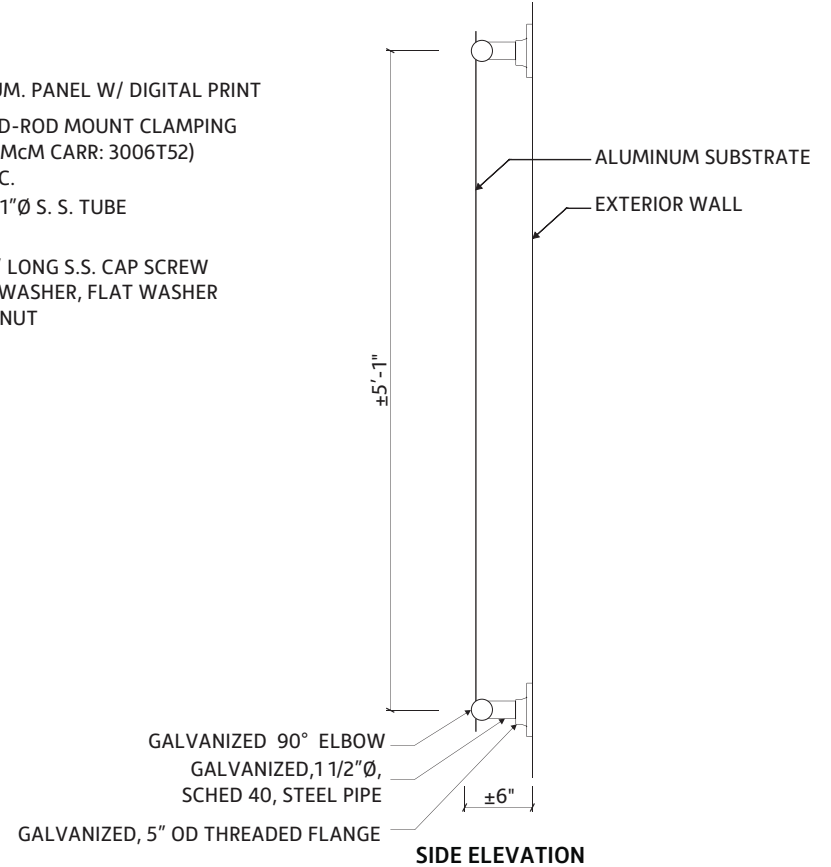


B

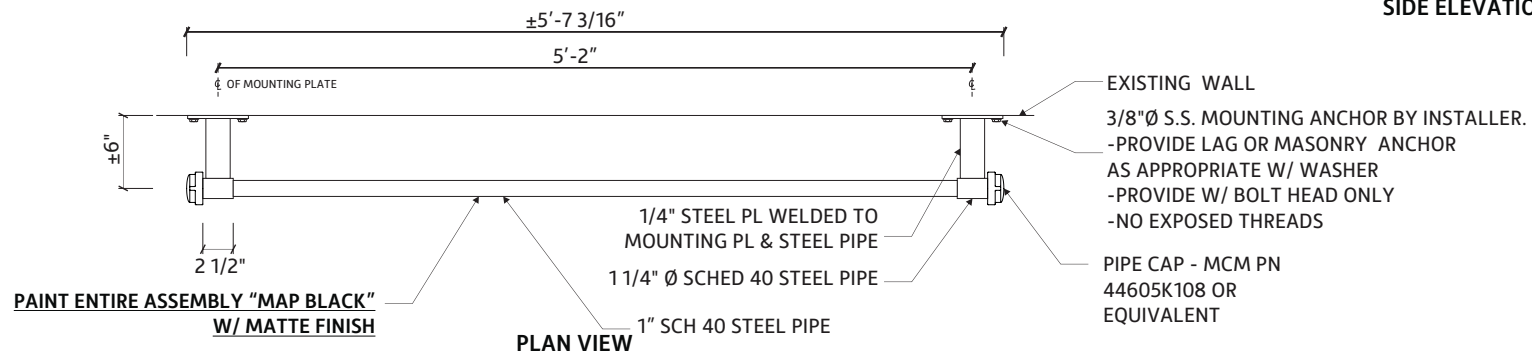
CUTSHEET RED DOG Wall Art Panel



SIDE VIEW



THIS IS A DIGITAL PRINT ON ALUMINUM SUBSTRATE AND RIGID.



Location: Franklin, TN

Date: 04/04/2023

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