



Meeting Minutes

Beer Board

Tuesday, February 14, 2023

4:00 PM

Board Room

CALL TO ORDER

Chairman Clyde Barnhill called the meeting to order at 04:00 PM

Board Members Present: Clyde Barnhill, Gabrielle Hanson, Jason Potts

Board Members Absent:

APPROVAL OF MINUTES

1. **Consideration Of Approval Of Minutes
December 13, 2022 Beer Board Meeting**

Sponsors:

A motion was made by Alderman Potts, seconded by Alderman Hanson to Approve the December 13, 2022 Beer Board Minutes as presented. The motion passed unanimously.

NEW BUSINESS

2. **Election Of Chairman And Vice-Chairman, Effective 2023**

Sponsors: None

First, a motion was made by Alderman Potts, seconded by Alderman Hanson to Nominate Alderman Jason Potts for Chair of the Beer Board. The motion passed unanimously.

Then, a motion was made by Alderman Potts, seconded by Vice Mayor Barnhill to Nominate Alderman Hanson for Vice-Chair of the Beer Board. The motion passed unanimously.

3. **Consideration Of Application Of Heritage Foundation Of Williamson County, D/B/A Main Street Festival, In Front Of McCreary's Pub And On The Public Square, Franklin TN, 37064, Ian Hunt, Managing Agent, For Special Event. Event Date And Hours: April 22-23, 2023 10:00 AM - 6:00 PM**

Sponsors: Revenue Management

Jayne Smith, Director of Event Management for the Heritage Foundation of Williamson County, was in attendance to answer questions from the Committee. The Main Street Festival beer counters will be on the Public Square and in front of McCreary's Pub similar to last year.

Chairman Barnhill asks if the locations will be tented?

Answer: In front of McCreary's Pub, the setup will be mainly tables and fencing to act as an extension of the establishment. There is no tenting.

A motion was made by Alderman Hanson, seconded by Alderman Potts to Approve the Beer Permit. The motion passed unanimously.

4. **Consideration Of Application Of Heritage Foundation Of Williamson County, D/B/A Heritage Ball, Eastern Flank Battlefield Park, 1368 Eastern Flank Cir, Franklin TN, 37064, Jayme Smith, Managing Agent, For Special Event. Event Date And Hours: October 7, 2023 5:00 PM- 12:00 AM**

Sponsors: Revenue Management

Jayme Smith, Director of Event Management for the Heritage Foundation of Williamson County, was also in attendance to answer questions from the Committee on this item. The Heritage Ball event is the same as it has been in previous years.

A motion was made by Alderman Hanson, seconded by Alderman Potts to Approve the Beer Permit. The motion passed unanimously.

5. **Consideration Of Application Of Heritage Foundation Of Williamson County, D/B/A Pumpkinfest, Main St, In Front Of McCreary's Pub And On The Public Square, Franklin TN, 37064, Ian Hunt, Managing Agent, For Special Event. Event Date And Hours: October 28, 2023 10:00 AM - 6:00 PM**

Sponsors: Revenue Management

Jayme Smith, Director of Event Management for the Heritage Foundation of Williamson County, was also in attendance to answer questions from the Committee on this item.

A motion was made by Alderman Potts, seconded by Alderman Hanson to Approve the Permit for the 4 Locations included on the Application. The motion passed unanimously.

6. **Consideration Of Application Of Heritage Foundation Of Williamson County, D/B/A Dickens Of A Christmas, In Front Of McCreary's Pub And On The Public Square, Franklin TN, 37064, Ian Hunt, Managing Agent, For Special Event. Event Date And Hours: December 9, 2023 10:00 AM - 06:00 PM And December 10, 2023 11:00 AM - 5:00 PM**

Sponsors: Revenue Management

Jayme Smith, Director of Event Management for the Heritage Foundation of Williamson County, was also in attendance to answer questions from the Committee on this item.

A motion was made by Alderman Potts, seconded by Alderman Hanson to Approve the Beer Permit. The motion passed unanimously.

7. **Consideration Of Application Of Feed America First, D/B/A Dancing With The Nashville Stars, The Factory At Franklin - Liberty Hall, 230 Franklin Rd, Franklin TN, 37064, Doug Fuqua, Managing Agent, For Special Event. Event Date And Hours: February 23, 2023 5:30 PM – 9:30 PM**

Sponsors: Revenue Management

Doug Fuqua, Director of Community Relations at Feed America First, was in attendance to answer questions from the Committee. He stated that this is the 11th Annual Dancing with the Nashville Stars Event. This is the organization's biggest fundraiser of the year. At this event last year, they raised about \$430,000.

Alderman Potts asked if Mr. Fuqua has discussed the logistics of this event with the new managing partners

at The Factory?

Answer: No, not yet. However, he knows that equipment stations and food/beverages can still enter through the back entrance of Liberty Hall.

A motion was made by Alderman Hanson, seconded by Alderman Potts to Approve the Beer Permit. The motion passed unanimously.

8. Consideration Of Application Of Interfaith Dental, D/B/A License To Smile, The Factory At Franklin - Liberty Hall And Heritage Room, 230 Franklin Rd, Franklin TN, 37064, Cheryl Bockstruck, Managing Agent, For Special Event. Event Date And Hours: March 25, 2023 6:00 PM – 11:00 PM

Sponsors: Revenue Management

Cheryl Bockstruck, Donor Engagement Specialist for License to Smile, was in attendance to answer questions from the Committee. Interfaith Dental is a charitable dental clinic that serves the greater Nashville low-income community. This event is the primary fundraiser for the organization.

A motion was made by Alderman Potts, seconded by Alderman Hanson to Approve the Beer Permit. The motion passed unanimously.

9. Consideration Of Application Of Graceworks Ministries, D/B/A Graceworks Ministries Dinner, The Factory At Franklin - Liberty Hall, 230 Franklin Rd, Franklin TN, 37064, Alicia Bell, Managing Agent, For Special Event. Event Date And Hours: April 27, 2023 5:00 PM – 11:00 PM

Sponsors: Revenue Management

Alicia Bell, Director of Development for Graceworks Ministries, was in attendance to answer questions from the Committee. This event is their largest of year, and it is their first time hosting it at The Factory in Franklin. There will be 600 guests in attendance.

Alderman Hanson asks: since the event has changed venues, is it still the same beverage service company, or is it a company from The Factory's approved vendor list?

Answer: They are using a company contracted through The Factory.

A motion was made by Alderman Hanson, seconded by Alderman Potts to Approve the Beer Permit. The motion passed unanimously.

10. Consideration Of Application Of Downtown Franklin Rotary Charitable Foundation, D/B/A Jockeys & Juleps, Park At Harlinsdale Farm, 239 Franklin Rd, Franklin TN, 37064, C.J. Monte, Managing Agent, For Special Event. Event Date And Hours: May 6, 2023 4:00 PM - 10:00 PM

Sponsors: Revenue Management

Don Vick, the Facilities Co-Chair for the Downtown Franklin Rotary Charitable Foundation, was in attendance to answer any questions from the Committee. Jockeys & Juleps is the main annual fundraiser for the Foundation. Last year, they raised around \$150,000 during the event to contribute to local charities, such as My Friend's House.

A motion was made by Alderman Potts, seconded by Alderman Hanson to Approve the Beer Permit. The motion passed unanimously.

11. Consideration Of Application Of Edley's Berry Farms LLC, D/B/A Edley's Bar-B-Q, 501 Sallie PVT Lane, Franklin TN, 37064, William Newman, Owner, For On & Off Premises Consumption

Sponsors: Revenue Management

Gina Barrell, legal representation for Edley's Bar-B-Q, was in attendance to answer any questions from the Committee. She explained that the restaurant group has a significant presence already in the middle TN area.

Chairman Barnhill asks when they expect it to be open?

Answer: They are still waiting for the Certificate of Occupancy, but they expect early April.

Alderman Hanson asks if they serve beer at their other locations?

Answer: Yes. They will have a TABC License as well.

Alderman Potts asks what their plans are for on and off premises alcohol consumption long-term?

Answer: It will be mostly on-premise. Food consumption (90%) is much higher than beer and alcohol consumption (10%), so the only off-premise sales would be in catering packs.

Chairman Barnhill follows-up by asking if the catering includes beer then?

Answer: Yes. However, it is only sold and distributed as a closed container.

A motion was made by Alderman Hanson, seconded by Alderman Potts to Approve the Beer Permit contingent upon receipt of the Certificate of Occupancy. The motion passed unanimously.

12. Discussion Of Ordinance 2022-49, An Ordinance To Amend Title 8, Chapter 2, Section 202, Of The Franklin Municipal Code Relative To Definition Of Premises For Consumption Of Beer

Sponsors: Bill Squires, Jessica Davey

This discussion started a couple months ago when representatives for The Factory were present getting their beer permit. They explained at the time that they did not have a specific place to purchase or consume beer. Rather, they wanted a customer to be able to purchase an alcoholic beverage from a restaurant in The Factory, and then walk around the halls and theater freely. The State law already allows for this for beer and alcohol, so the City is changing the terms for this in our code as well. It would include a "combo license" for participating businesses and clear labeling on the beverage, so an officer could easily identify where it was purchased.

Alderman Potts wants to clarify: with the "combo license," would non-participating businesses need to advertise that they do or do not permit the beverages in their establishment?

Answer: Ms. Billingsley assumes that The Factory would figure out how to make that clear from business to business.

Ms. Billingsley further reminds the Committee to consider the implications of this change to other venues, such as the mall.

Alderman Potts asked how that would work contractually?

Answer: The premises needs to be defined in each business's lease agreement. Therefore, participating businesses would need to amend their lease to clearly define that their premises now includes the suite and the common areas pursuant to the new lease. The intent of the permit would grant additional space to carry alcoholic drinks.

A motion was made by Alderman Potts, seconded by Alderman Hanson to Recommend Ordinance 2022-49 to the Board of Mayor and Aldermen for Discussion. The motion passed unanimously.

OTHER BUSINESS

Ms. Davey comments that last year the Board amended the Beer Ordinance relative to the annual privilege tax. It included new language that kept the due date to January 1st but gave a grace period until January 31st to pay the

\$100 annual privilege tax. On February 1st, revocation of the permit along with a \$50 per day fine would go into effect. She states that all 236 of the City's business beer permit holders submitted the tax, and the City is in 100% compliance.

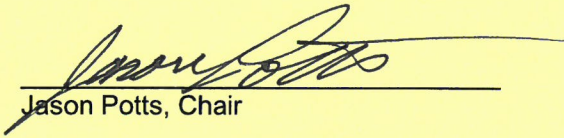
Alderman Potts asked how many in-person visits were made to remind the business of the tax?

Answer: Only 2 house-calls were made.

ADJOURN

A motion was made by Alderman Potts, seconded by Alderman Hanson to Adjourn the Meeting. The motion passed unanimously.

Meeting adjourned @ 4:29 p.m.



Jason Potts, Chair

Minutes Prepared by Sarah Schilling, Assistant Deputy City Recorder, City Administrator's Office - 3/1/2023 10:40 AM

